



A N D A L U Z

125 Second Street NW  
Albuquerque, NM 87102  
hotelandaluz.com

Front Desk: 505.242.9090  
Reservations: 877.987.9090  
Lucia: 505.923.9080

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## **ABOUT ANDALUZ**

The historic La Posada de Albuquerque Hotel reopened October 1, 2009 as Hotel Andaluz, following a \$30 million renovation. The hotel boasts 107 rooms and suites with meeting space for a variety of corporate booking needs. The hotel's décor incorporates Moroccan and Spanish colonial influences reflective of the original design of the lobby, and features a mezzanine-level cultural center honoring New Mexico's museums, cultural institutions, performing arts groups, and other culturally significant organizations.

The renovation has preserved the historic nature of the building while modernizing the technology and introducing environmental sustainability. The property will achieve Gold LEED certification- a unique distinction for a property on the National Register of Historic Places. Andaluz, located one block from the Albuquerque Convention Center, is sure to become the anchor property of a vibrant and revitalized downtown Albuquerque.

## **ANDALUZ: WHAT'S IN A NAME**

Andaluz is short form of Andalucia, the Spanish region which inspired the interior style and architecture of the hotel. The logo mark is an adaptation of a classic Andalucian tile design, and the logo graphic represents four interlocking A's. The spices, textiles and metal crafts of Andalusia and Morocco inspired the rich color palette. The classic font balances the exotic style of the logo mark with simple elegance. The logo will sometimes be incorporated within a classic Andalucian arch, a prevalent architectural element in southern Spain found throughout the hotel's public spaces.

### **MEDIA INQUIRIES:**

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## **HISTORICAL TIMELINE OF ANDALUZ**

- 1939 Property opened as Hilton Hotel
- First hotel in New Mexico constructed by New Mexico native Conrad Hilton
  - Cost \$700,000 to build
  - Built by the Greer family's construction firm
  - Designed by architect Anton F. Korn
  - Originally built with 160 rooms; was the tallest building in New Mexico at the time it opened
  - First building in New Mexico with air conditioning
- 1969 Property was sold by Hilton, renamed Hotel Plaza
- 1981 Property sold again, named Hotel Bradford but never opened as such
- 1983 Property sold again to Southwest Resorts who performed a major renovation, reducing the property to 114 rooms with four suites
- 1984 Placed on National Register of Historic Places
- 2005 Property sold to Albuquerque businessman Gary Goodman for \$4 million. Property closed to embark upon \$30 million renovation
- 2008 Hotel renamed - Official announcement of Andaluz
- 2009 Property re-opened as Andaluz

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## MEETING SPACE

NAME	SQUARE FEET	DIMENSIONS	CEILING	THEATRE	CLASSROOM	BANQUET	CONFERENCE	RECEPTION
Barcelona	2,730	65' x 42'	13'	300	114	225	n/a	300
Casablanca	2,130	53' x 40'	10'	60	50	150	30	300
Majorca	966	46' x 21'	10'	108	40	80	23	97
Catalina	660	33' x 20'	10'	70	27	55	16	65
Valencia	504	24' x 21'	13'	56	21	42	12	50

## ACCESSIBILITY

- 4.7 Miles (10 minutes) from Albuquerque International Sunport
- Santa-Fe- 63 Miles (1 hour drive time)
- Old Town- 1.7 Miles (5 Minutes)
- One block from ABQ Convention Center
- Located in the heart of downtown

## ACTIVITIES

### CULTURAL:

- Museum of Natural History & Science
- Indian Pueblo Cultural Center
- Hispanic Cultural Center

### SHOPPING:

- Variety of shopping areas: Uptown, Nob Hill, Old Town, Winrock Mall, Coronado Mall and Cottonwood Mall from 5 to 15 minutes from the hotel

### OUTDOOR:

- Albuquerque Biological Park includes the Rio Grande Botanic Garden, the Rio Grande Zoo and the Albuquerque Aquarium
- Hot Air Ballooning
- Hiking, biking, skiing, golf and horseback riding all available in close proximity
- Aerial Tramway

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